

## Micro-Internships

### A scalable way to meet work-based learning commitments

Traditional internships are often either oversubscribed or inaccessible, resulting in students graduating without the skills, confidence or connections they need to secure relevant employment.

Springpod's Micro-Internship programme, in partnership with Accenture, provides a four-week digital internship where students solve real employer-set business challenges. Participants receive AI-powered coaching and structured feedback, with top solutions presented to employers, leading to in-person opportunities and even direct hires.

#### How it works



Springpod creates all the content for the programme, meaning you use the absolute minimum time and resources.



#### Outcomes for leaders:

- A scalable method of delivering meaningful work experience
- A model that's low-cost, flexible and adaptable
- Connect students with potential employers, bridging opportunity gaps
- A solution that's high-quality and engaging, with record completion rates

#### Outcomes for learners:

- Gain experience working with real clients, improving employability skills
- Available to all students regardless of location or circumstance
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- Showcase talents directly to potential employers
- Create a portfolio of work and receive a certification and a reference to populate CV

// It addresses a number of challenges universities face from recruitment through to graduate outcomes"

Iwan Williams, Director of Careers and Employability at the University of Liverpool.



Using a Micro-Internship programme, the University of Liverpool was able to boost student employability skills by 38%.

Read more about their story [here](#).